



UVU Comparable Institutions

*Utah Valley University
Approved by the Board of Trustees
October 24, 2019*

UVU has adopted the following comparison institutions for internal and IPEDS purposes:

Regional Universities

Weber State University (Current)
Dixie State University
University of Alaska-Anchorage (Current)
Arkansas Tech University
Western Kentucky University
CUNY College of Staten Island

Emerging Dual-Mission Colleges

Palm Beach State College
St Petersburg College
South Texas College
Bellevue College

This list was approved by the UVU Cabinet on September 30, 2019 and the UVU Board of Trustees on October 24, 2019.

Utah Valley University has established the list for internal planning and assessment. UVU uses this list to establish internal goals and assess its mission fulfillment and other key plans such as the Completion Plan and Inclusion Plan. UVU also utilizes its list of comparable institutions for IPEDS comparison. Neither the current nor previous comparable institutions list is used in USHE reported compensation comparisons nor by the National Survey of Student Engagement.

In addition to internal planning and assessment use, the Utah System of Higher Education (USHE) uses a comparable institutions list for some statistical comparison of institutions within the USHE to other institutions nationally. On October 4, this proposal was submitted for preliminary review by the Office of the Commissioner of Higher Education. Regents Policy R508 requires that OCHE review proposed changes and supporting data prior to approval by the State Board of Regents.

In addition to USHE's use of comparable institutions, beginning in January 2020, NWCCU will utilize a list of comparable institutions as part of its regional accreditation evaluation process. It is not currently known whether the list UVU has adopted will be part of the NWCCU list.

UVU's current peer institutions list (used internally and by USHE) was developed in 2009, reflecting the university's recent transformation from a state college. As Academic Affairs; Student Affairs; and Planning, Budget, and Human Resources used the list as intended to provide performance comparisons, they have found UVU's current peer institutions list to be increasingly outdated as UVU and its peers

have evolved. Several of UVU's current peers have moved explicitly toward research missions; others have become so selective that they no longer provide a useful benchmark on critical indicators of student success. One, Indiana University-Purdue University Fort Wayne, no longer exists. A revised comparison group will provide more appropriate benchmarks for UVU's performance.

This proposed list would eliminate eight current peer institutions for the reason listed:

- Boise State University: Carnegie doctoral classification and identifies itself as a research institution
- California State University-Northridge: Does not offer associate degrees; selective admissions with an admissions rate of 57.7%
- Ferris State University: Selective admissions with an admission rate of 74%
- Indiana University-Purdue University Fort Wayne: Institution was dissolved in 2018
- Kennesaw State University: Carnegie doctoral classification
- Metropolitan State University of Denver: Does not offer associate degrees; selective admissions with an admissions rate of 64.3%
- Northern Kentucky University: Western Kentucky University is a better overall fit
- Youngstown State University: Identifies itself as a research institution

METHODOLOGY

This list was developed by the Peer Institutions Working Group over the Spring 2019 semester. The group represented Academic Affairs; Student Affairs; and Planning, Budget, and Human Resources. Staff support was provided by Institutional Effectiveness, Planning, and Accreditation Support and Institutional Research.

Stage I: Institutional Universe

Stage I determined the universe of comparable institutions for detailed analysis based on Regents Policy R508, Guidelines for Approving Lists of Comparable Institutions. Analysis used the IPEDS 2017-18 provisional release institutional characteristics data and eliminated any institution that did not meet the following criteria.

- Institutional Type (R508-3.1.1) and Control (R508-3.1.3)
Carnegie Classification: Master's, Baccalaureate, or Baccalaureate/Associate
IPEDS Sector: Public, 4-Year or More
- Size (R508-3.1.2)
IPEDS Institutional Size Category: 10,000 and Above
- Specific Functions (R508-3.2.1)
Not a Land Grant Institution, Historically Black College or University, Tribal College, Senior Military College, online-only institution, or special-focus institution
- Institutional mission statement does not state that it is primarily a research institution.

106 institutions met all conditions to be included in the comparable institutions' universe. Seven institutions were added from outside of this universe for comparability within USHE or to dual-mission institutions with moderate-sized doctoral programs, because they share a similar trajectory to UVU, or because they are current UVU comparison institutions.

Stage II: Ranking

Stage II ranked candidate institutions by similarity to UVU using nearest neighbor analysis. The analysis ranked all institutions in the comparison institutions' universe based on the following factors.

- Open Admission: Open Admissions Policy or Admissions Rate
- Dual Mission: AA/BA Award Ratio
- Primarily Undergraduate: Ratio of Undergraduate to Graduate Enrollment
- Size: Undergraduate Enrollment
- (Sub)Urban: Degree of Urbanization of Metropolitan Statistical Area
- Non-Traditional Students: Adult age (25-64) undergraduate enrollment; PT-FT Ratio
- Multi-modal: Percent of undergraduate students not enrolled in any distance education courses
- Teaching: Grants as % of Revenue
- Socioeconomic Status: Percent of Pell-eligible students

The working group's focus was on factors that reflect institutional characteristics rather than performance to avoid biasing UVU's analysis of its own performance. Data was standardized before ranking.

Stage III: Selection of Proposed Comparable Institutions

Based on the ranking, the working group identified institutions that are appropriate for comparison to UVU. The selection did not strictly apply the rankings; rather the working group sought to include:

- Emerging dual-mission colleges (former community colleges) offering bachelor's degrees and institutions comparable to regional universities within USHE
- Institutions that have mature dual-mission offerings and institutions representing the growing national movement toward dual-mission structures
- Institutions reflecting meaningful geographic diversity while recognizing that some states provide better comparison to UVU than others
- Institutions to which UVU can compare itself on any one specific factor and institutions that provide a broad overall fit

The working group identified 10 institutions that provide a suitable range of comparisons for UVU, including 6 regional universities and 4 emerging dual-mission community colleges.

Data Sources

All data is from the National Center for Education Statistics Integrated Postsecondary Education Data System (IPEDS). The most recent year for which provisional release data is available is used. Additional data is derived from these IPEDS datasets by UVU Institutional Effectiveness, Planning, and Accreditation Support.

PROPOSED COMPARISON INSTITUTION DATA

Carnegie Master's Colleges and Universities

	Utah Valley University	Weber State University	Arkansas Tech University	College of Staten Island CUNY	University of Alaska Anchorage	Western Kentucky University
Institutional Characteristics						
State	UT	UT	AR	NY	AK	KY
Carnegie Classification	Master's Colleges & Universities: Small Programs	Master's Colleges & Universities				
		Larger Programs	Larger Programs	Larger Programs	Larger Programs	Larger Programs
Fall Enrollment and Admissions						
Total Enrollment	37,282	27,949	11,830	13,594	15,733	20,257
Undergraduate Enrollment	36,868	27,111	10,781	12,509	14,955	17,656
Fall FTE	26,093	18,215	8,851	11,360	10,596	16,332
Annualized FTE	26,721	17,216	8,945	11,222	11,228	16,273
Admissions Rate	100%	100%	95%	100%	83%	95%
Awards						
Graduate Awards	2%	6%	10%	10%	12%	24%
Bachelor's Awards	59%	47%	46%	62%	48%	68%
Associate Awards	36%	45%	17%	28%	34%	5%
Undergraduate Certificate Awards	4%	2%	26%	0%	5%	4%
Completion and Retention						
Undergraduate Awards (2016-17) per 100 Undergraduate FTE (2013-14)	21.0	30.3	29.7	20.1	18.9	21.8
Outcome Measures (8-Year Completion, All Cohorts)	37%	42%	46%	32%	31%	47%
GRS150 Graduation Rate (Total Cohort)	30%	33%	39%	30%	24%	43%

	Utah Valley University	Weber State University	Arkansas Tech University	College of Staten Island CUNY	University of Alaska Anchorage	Western Kentucky University
GRS150 Graduation Rate (Bachelor's Cohort)	26%	33%	40%	48%	25%	51%
First-Year Full-time Retention Rate (GRS Cohort)	66%	65%	72%	76%	69%	70%
Student Characteristics						
Full-Time	50%	42%	58%	73%	46%	68%
Minority	19%	19%	21%	54%	39%	18%
Adult (25-64)	25%	27%	23%	23%	44%	21%
Received Pell	32%	23%	39%	46%	22%	31%
Tuition and Fees						
Published Tuition and Fees	\$5,652	\$5,712	\$7,104	\$7,090	\$6,690	\$10,202
Tuition and Fees 5-year Growth	18%	20%	34%	21%	17%	20%
Total Price for Resident Living Off Campus	\$15,986	\$20,364	\$24,572	\$27,602	\$27,591	\$23,015
Institutional Finance						
Core Expenses per FTE	\$11,306	\$12,138	\$13,250	\$18,809	\$26,277	\$21,319
Core Expenses for Instruction	46%	51%	39%	55%	44%	40%
Core Revenues per FTE	\$12,218	\$14,465	\$13,345	\$19,253	\$24,300	\$20,281
Core Revenue from Tuition and Fees	42%	34%	33%	20%	28%	42%
Core Revenue from Appropriations	33%	33%	30%	37%	45%	22%
Core Revenue from Gifts, Grants, and Contracts	20%	17%	33%	26%	19%	18%
Endowment Assets per FTE	\$1,133	\$7,705	\$3,728	\$735	\$4,912	\$945

Carnegie Baccalaureate/Associate's Colleges and Universities

(UVU included for comparison purposes)

	Utah Valley University	Dixie State University	Bellevue College	Palm Beach State College	South Texas College	St. Petersburg College
Institutional Characteristics						
State	UT	UT	WA	FL	TX	FL
Carnegie Classification	Master's Colleges & Universities: Small Programs	Baccalaureate/Associate's Colleges and Universities				
		Mixed Bach./Assc.	Associate's Dominant	Associate's Dominant	Associate's Dominant	Mixed Bach./Assc.
Fall Enrollment and Admissions						
Total Enrollment	37,282	9,673	13,322	30,052	31,321	29,548
Undergraduate Enrollment	36,868	9,673	13,322	30,052	31,321	29,548
Fall FTE	26,093	7,514	9,467	17,080	19,074	17,091
Annualized FTE	26,721	6,787	10,711	20,286	21,449	19,351
Admissions Rate	100%	100%	100%	100%	100%	100%
Awards						
Graduate Awards	2%	0%	0%	0%	0%	0%
Bachelor's Awards	59%	37%	5%	5%	5%	15%
Associate Awards	36%	48%	80%	58%	61%	65%
Undergraduate Certificate Awards	4%	15%	14%	37%	34%	19%
Completion and Retention						
Undergraduate Awards (2016-17) per 100 Undergraduate FTE (2013-14)	21.0	29.5	22.9	37.3	30.2	35.2
Outcome Measures (8-Year Completion, All Cohorts)	37%	41%	39%	39%	26%	36%
GRS150 Graduation Rate (Total Cohort)	30%	34%	24%	33%	15%	29%
GRS150 Graduation Rate (Bachelor's Cohort)	26%	20%	No 2011 Bachelor's Degree-Seeking Cohort			

	Utah Valley University	Dixie State University	Bellevue College	Palm Beach State College	South Texas College	St. Petersburg College
First-Year Full-time Retention Rate (GRS Cohort)	66%	56%	No Bach. Entering Cohort	No Bach. Entering Cohort	70%	No Bach. Entering Cohort
Student Characteristics						
Full-Time	50%	63%	51%	28%	34%	29%
Minority	19%	22%	47%	64%	98%	36%
Adult (25-64)	25%	17%	31%	30%	9%	47%
Received Pell	32%	37%	12%	37%	38%	39%
Tuition and Fees						
Published Tuition and Fees	\$5,652	\$5,080	\$3,699	\$2,444	\$4,020	\$3,352
Tuition and Fees 5-year Growth	18%	24%	-2%	3%	-33%	6%
Total Price for Resident Living Off Campus	\$15,986	\$20,736	\$18,249	\$16,244	\$12,448	\$19,539
Institutional Finance						
Core Expenses per FTE	\$11,306	\$14,621	\$10,420	\$8,876	\$8,531	\$11,051
Core Expenses for Instruction	46%	27%	52%	44%	47%	42%
Core Revenues per FTE	\$12,218	\$14,466	\$11,344	\$9,066	\$9,760	\$11,016
Core Revenue from Tuition and Fees	42%	39%	45%	21%	11%	19%
Core Revenue from Appropriations	33%	37%	28%	34%	53%	34%
Core Revenue from Gifts, Grants, and Contracts	20%	18%	22%	33%	35%	31%
Endowment Assets per FTE	\$1,133	\$2,249	\$597	\$924	\$16	\$1,392

Institutional Averages

	Utah Valley University	All Comparison Institutions Average	Master's Colleges & Universities Average	Baccalaureate/ Associate's Colleges Average
Fall Enrollment and Admissions				
Total Enrollment	37,282	20,328	17,873	22,783
Undergraduate Enrollment	36,868	19,693	16,602	22,783
Fall FTE	26,093	13,558	13,071	14,045
Annualized FTE	26,721	14,347	12,977	15,717
Admissions Rate	100%	97%	95%	100%
Awards				
Graduate Awards	2%	6%	12%	0%
Bachelor's Awards	59%	34%	54%	14%
Associate Awards	36%	44%	26%	62%
Undergraduate Certificate Awards	4%	16%	7%	24%
Completion and Retention				
Undergraduate Awards (2016-17) per 100 Undergraduate FTE (2013-14)	21.0	27.6	24.1	31.0
Outcome Measures (8-Year Completion, All Cohorts)	37%	38%	40%	36%
GRS150 Graduation Rate (Total Cohort)	30%	30%	34%	27%
GRS150 Graduation Rate (Bachelor's Cohort)	26%	36%	39%	N/A
First-Year Full-time Retention Rate (GRS Cohort)	66%	68%	70%	N/A
Student Characteristics				
Full-Time	50%	49%	57%	41%
Minority	19%	42%	30%	53%
Adult (25-64)	25%	27%	28%	27%
Received Pell	32%	32%	32%	33%
Tuition and Fees				
Published Tuition and Fees	\$5,652	\$5,539	\$7,360	\$3,719
Tuition and Fees 5-year Growth	18%	11%	22%	-1%

	Utah Valley University	All Comparison Institutions Average	Master's Colleges & Universities Average	Baccalaureate/ Associate's Colleges Average
Total Price for Resident Living Off Campus	\$15,986	\$21,036	\$24,629	\$17,443
Institutional Finance				
Core Expenses per FTE	\$11,306	\$14,529	\$18,359	\$10,700
Core Expenses for Instruction	46%	44%	46%	42%
Core Revenues per FTE	\$12,218	\$14,730	\$18,329	\$11,130
Core Revenue from Tuition and Fees	42%	29%	31%	27%
Core Revenue from Appropriations	33%	35%	33%	37%
Core Revenue from Gifts, Grants, and Contracts	20%	25%	23%	28%
Endowment Assets per FTE	\$1,133	\$2,320	\$3,605	\$1,036